



PREPARED FOR:

Wound Care Innovations, LLC
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MANAGEMENT

Mr. Scott A. Haire
Chairman, Chief Exec. Officer,
Pres and Principal Financial Officer

Mr. Gilbert A. Valdez,
Chief Operating Officer

Ms. Lucy J. Singleton, Sec.

SHARE STRUCTURE

Outstanding - 50.1 Million

Public float - 39 Million

WOUND CARE INNOVATIONS, LLC.

www.celleraterx.com

BUSINESS SCOPE

Wound Care Innovations, LLC, distributes collagen-based wound care products to healthcare providers, such as physicians, clinics, and hospitals in the United States. It holds certain exclusive and nonexclusive distribution rights to CellerateRx products, a collagen-based wound care product line based upon a patented molecular form of collagen in the domestic medical, retail, government, and first aid human use wound care markets, as well as in various international markets. Wound Care's primary products include CellerateRX Gel and Powder. It markets these products for indications, such as pressure ulcers, diabetic ulcers, surgical wounds, ulcers due to arterial insufficiency, traumatic wounds, first and second degree burns, and superficial wounds. MB Software Corporation was founded in 1982 and is based in Fort Worth, Texas.

The Activated Collagen in CellerateRx™ Powder and Gel are changing collagen's role in the art of wound care.

CellerateRx™'s patented collagen fragments (CRX_α), are a fraction of the size of native collagen molecules found in other products, and provide the benefits of collagen to the body immediately.

CRX_α helps jump start wound bed processes and enables CellerateRx™ products to exceed the expectations of both clinicians and patients through all phases of wound healing. Wound Care Innovations, LLC (WCI) was formed with the sole purpose of introducing and distributing a truly unique and innovative solution to the greater than \$2.5 billion domestic US wound care market – CellerateRX™.

WCI is the exclusive distributor of a line of Activated Collagen™ wound care products featuring a patented molecular form of collagen called CellerateRX™. The Company's immediate market is with primary buyers including healthcare providers (physicians, clinics, hospitals, homecare, long term care and DME), and a vast secondary consumer market. WCI's line of Activated Collagen-based products are all FDA cleared as medical devices and have been cleared for use in the management of chronic & acute wounds and skin ulcers.

The ACTIVATED COLLAGEN in CellerateRx™ Powder and Gel is changing collagen's role in the art of advanced woundcare...

Unprecedented performance:

CRX_α provides collagen's benefits immediately to the wound bed

The size and form of CRX_α helps jump start collagen's role in wound bed processes

Unprecedented range of use:

Frontline therapy, from first dressing to closure

Compatible with known single-objective therapies, including: silvers, debriders, grafts and skin substitutes

Unprecedented cost savings:

Fewer required dressing changes translates to lower staffing and materials costs

CRX_α performs effectively with even the least costly secondary dressings such as gauze.